Idaho Info2Go!
Monthly webinar hosted by the Idaho Commission for Libraries. Come learn, get questions answered and share your knowledge.

Log in **12:30-1:30 pm MT (11:30-12:30 pm PT)** to explore new library trends and services.

No registration required
[http://icfl.adobeconnect.com/ce](http://icfl.adobeconnect.com/ce)

- **July 18** ~ Leading Teens – Accidental Teen Librarian, Sarah Sogigian
- **August 15** ~ Open Discussion
- **September 19** ~ ALA Emerging Leaders – New Librarians Leading the Way
- **October 17** ~ Leading Volunteers – Sheila Winther, ICfL Volunteer Coordinator
- **November 14** ~ PNLA Leads – Pacific Northwest Leadership Development
- **December 19** ~ Association of Rural and Small Libraries – Leadership and Mentorship for Rural Librarians

Archives: [http://libraries.idaho.gov/freetraining#INFO2GO](http://libraries.idaho.gov/freetraining#INFO2GO)

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WebJunction Webinars
1 PM Mountain; 12 Noon Pacific
WebJunction webinars are available from the [course catalog](http://libraries.idaho.gov/freetraining#INFO2GO).

07 July 2016  **Before Bilingual Storytime: The Outreach Bridge to Engaging Latino and Spanish-speaking Families**

This webinar presents strategies for library outreach to and engagement with Latino and Spanish-speaking communities, laying the groundwork for successful programming.

19 July, 2016  **Coding for Everyone: How Your Library Can Help Anyone Learn to Code**

Computer programming, or coding, is a digital literacy skill that has become as important as reading and writing. Learning to code builds rational thinking and problem-solving skills, providing powerful tools that transfer to other subjects and create lifelong learners. Libraries have stepped up to help everyone learn the basics of coding - preschoolers, elementary school kids, tweens, teens, young adults, mid-career professionals, and retirees. In this webinar, learn why coding is important for everyone. Hear examples of informal and facilitated learning approaches, resources and best practices for library coding programs for a variety of audiences. And the best news is that you don’t need any specialized training in computer programming yourself to run a successful program!

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Infopeople Webinars
1-2 PM MT; 12-1 PM PT

- **Many Paths to Conversation: techniques for successful ESL clubs**
  Thursday, July 14, 2016 at 12 noon to 1 p.m.

- **Cultural Literacy Programs in Your Library: Connecting with Diverse Children & Families**
  Tuesday, August 9, 2016 at 12 noon to 1 p.m.

All webinars are archived at [https://infopeople.org/training/view/webinar/archived](https://infopeople.org/training/view/webinar/archived)

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**Didn’t see anything relevant to you?**
[Check out a complete list of webinar resources at this link](https://infopeople.org/training/view/webinar/archived)
Library Campaign Training

Institute
Developed and presented by Libby Post of Communication Services, the LCTI will teach attendees how to create, market, and implement an effective advocacy campaign for your library.
(Note: Registration is mandatory, and "seats" in the virtual room are first-come, first serve. All sessions will be recorded and archived for future viewing; registrants will be sent a link after each session to watch the recorded webinar. Thanks in advance for understanding!)

Part 1: Building your Base - July 14, 2016, 12:00, CST
This workshop makes the connection between program and services outreach and building a library’s base of support for advocacy. This workshop details:

- Using recent research as well as preparing public service return on investment calculations.
- How to map a community.
- Options for program development - examples used are the Recreation market and local elected officials.
- Connection between customer service and advocacy.
- Use of social media.
- Managing data.
- Using volunteer messengers.

Register here: http://ala.adobeconnect.com/e237rpvpkb/j/event/registration.html

Part 2: The Best Defense is a Good Offense - July 21, 2016, 12:00, CST
This workshop provides participants with the knowledge needed to:

- Create a campaign plan.
- Recruit volunteer leadership.
- Detail roles and responsibilities.

Register here: http://ala.adobeconnect.com/e3l3fk4nzyp/event/registration.html

Part 3: Message, Marketing, & Media - July 28th, 2016, 12:00, CST
This workshop walks participants through:

- How to develop a campaign message using values and emotional branding.
- Integrating that message into campaign outreach.
- Public presentations.
- Using the media to advance the message.

Register here: http://ala.adobeconnect.com/e8gwutbl7gb/event/registration.html

Part 4: Connecting with YES Voters + Part 5: Get out the Vote (Immediately following Part 4): August 4, 2016, 12:00, CST
This workshop details the nuts and bolts of a library field operation including:

- Targeting through using enhanced voter files. Phone Banking/Direct Mail/Social Media/Email/Voter Tracking
- This workshop brings the previous four together with the ultimate goal of reaching out to Yes voters and getting them to the polls.

Register here: http://ala.adobeconnect.com/e2mcuzeax0g/event/registration.html